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# Abcam plc

## 38<sup>th</sup> Annual J.P. Morgan Healthcare Conference January 15, 2020





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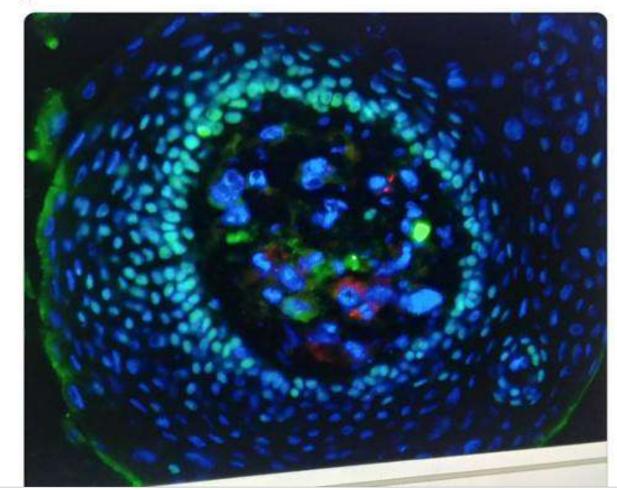
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## Our customers trust us with their careers

Follow

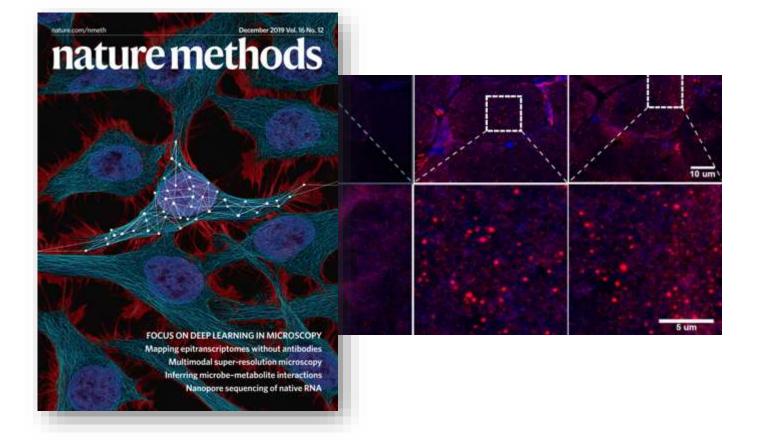


When u take a punt on a trial antibody because ur desperate to get p63 to show up and u have spent 2 years tryna get it to work and the new @abcam antibody works straight away I'm so happy I wanna cry thank

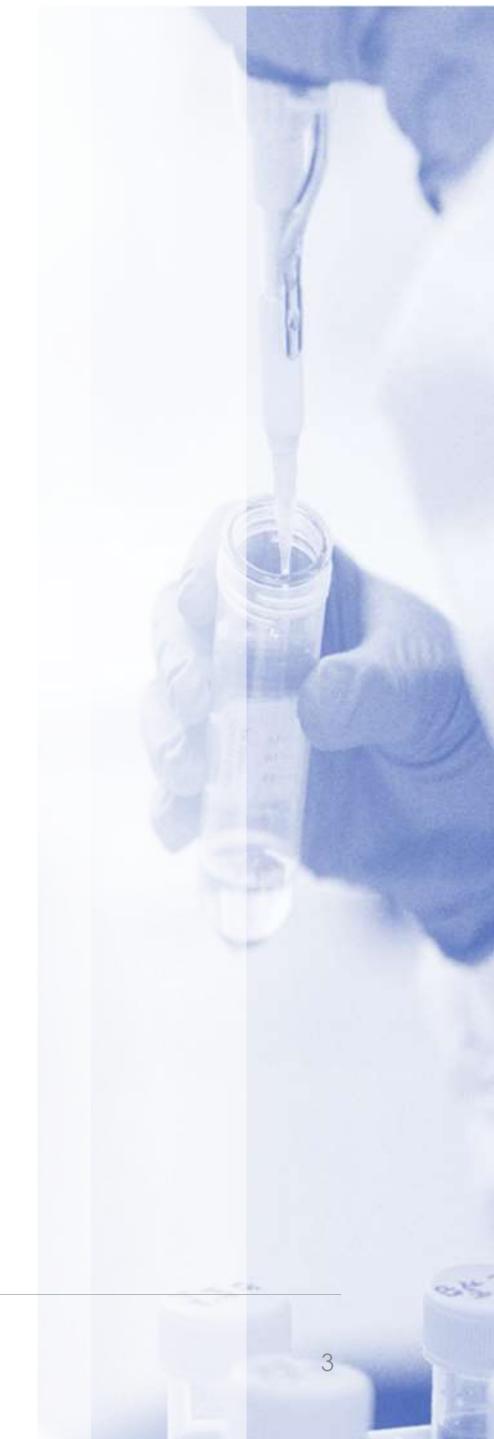




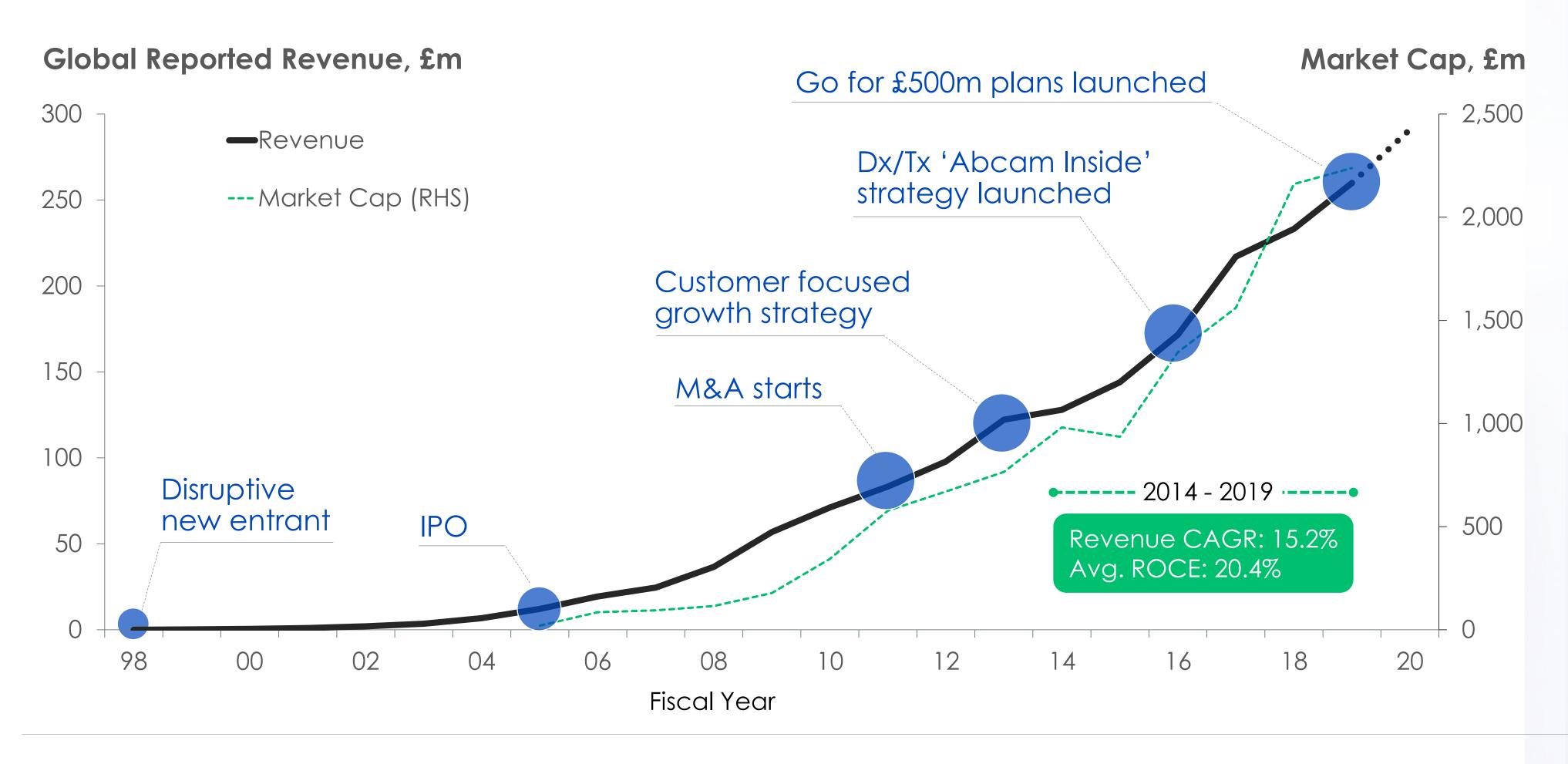
### Development collaborations drive first in world scientific impact



Abcam anti-pATG16L1 developed with Dr Ryan Russell; Published in December 2019



## Twenty years creating value as a disruptive growth company





## Our focus on customers, employees and corporate responsibility has received recognition



- Overall Most Preferred Antibody Supplier
- Best Antibody Specificity
- Best Customer Service
- Best Overall Website Experience
- Best Quality of Technical Data Presented on Website
- Best Target Selection
- Best Technical Support
- Most Familiar With
- Used or Purchased from in Past 12 Months



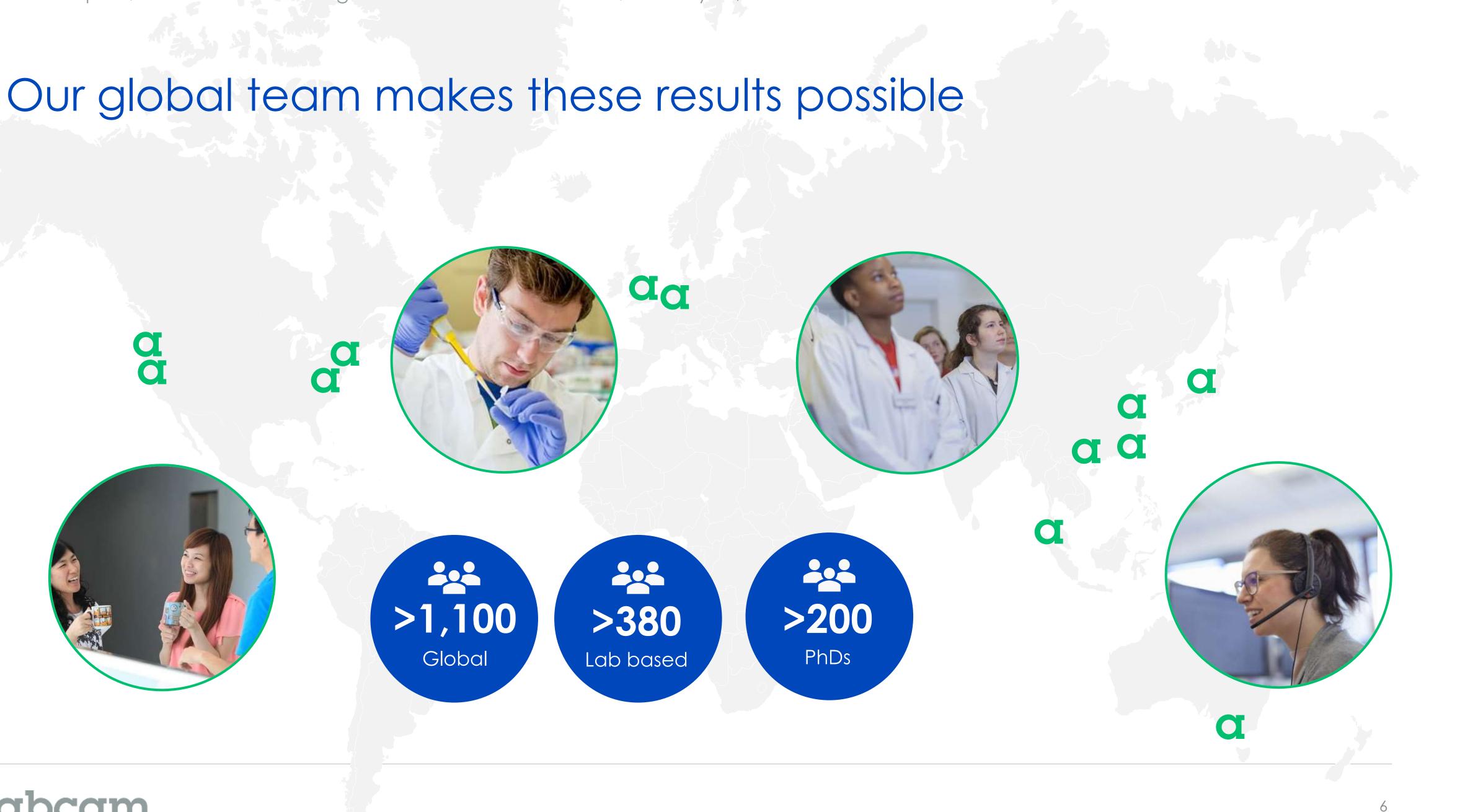
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## **ProShare** Awards 2019

- Best New Share Plan
- Best Overall Performance in Fostering Employee Share Ownership 501 to 5,000 employees

1) In 2018, Abcam received a rating of A (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment. MSCI ESG Research provides in-depth research, ratings and analysis of the environmental, social and governance-related business practices of thousands of companies worldwide. For more information and to read the MSCI disclaimer, visit



## Our focus is on sustaining share gains and becoming more influential to life scientists across markets of \$8bn+

**RESEARCH USE ONLY (RUO) PROTEOMIC TOOLS MARKET** 





1) Includes Cellular Activity Kits, Epigenetic Kits, miRNA Kits

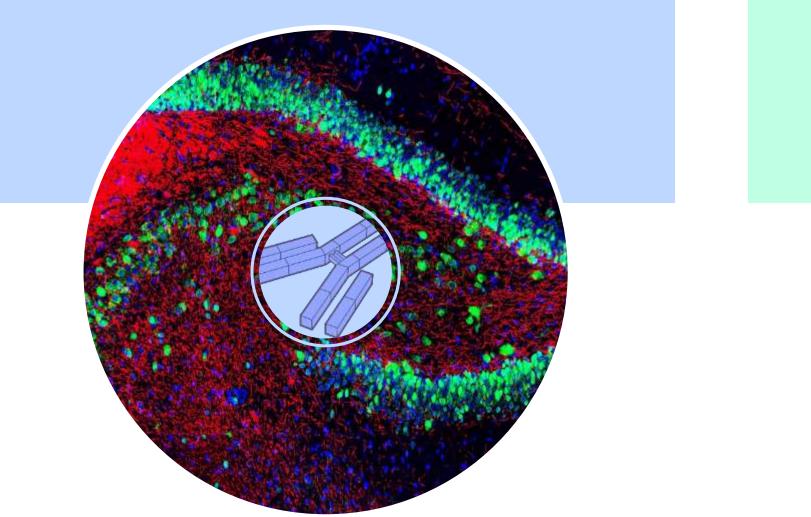
2) Total Addressable Market relates to the potential value attributable to the initial antibody development for use by diagnostic and biopharmaceutical partner organisations which result in clinical products, including in-vitro diagnostics (IVD), companion diagnostics, immunoassays and biological therapeutics

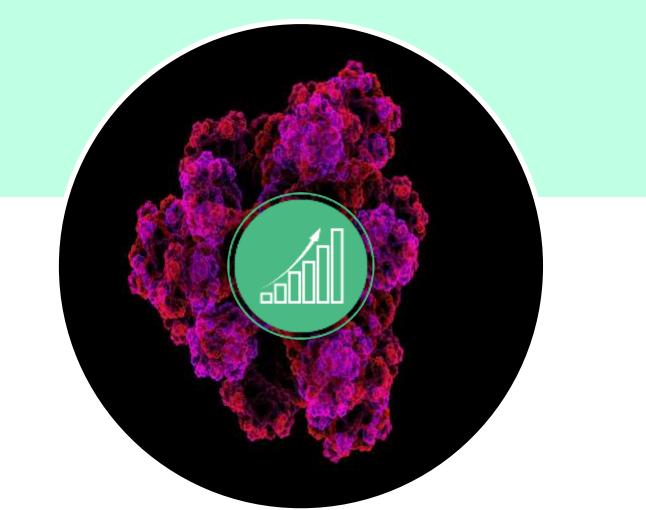
**ANTIBODY DEVELOPMENT PARTNER** FOR DIAGNOSTIC AND BIOPHARMA ORGANISATIONS

## We have a clear strategy to sustain growth and value creation

## Sustain and extend antibody and digital leadership

Drive continued expansion into complementary market adjacencies







## Build organisational scalability and sustain value creation

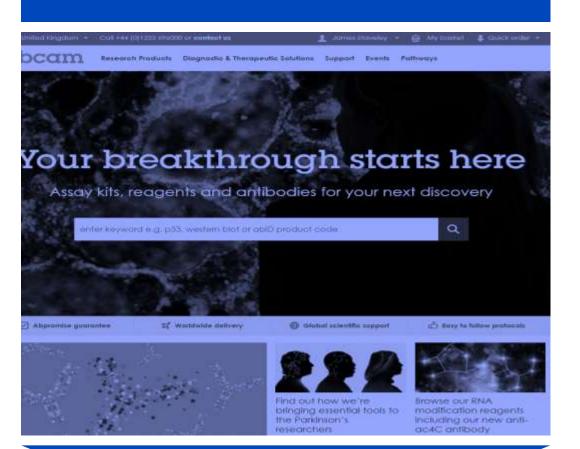


## We are investing to remove constraints to growth

#### In-house capabilities for faster / broader innovation



#### Customer experience and e-commerce



## **People:** Organisation skills gap underpin all areas

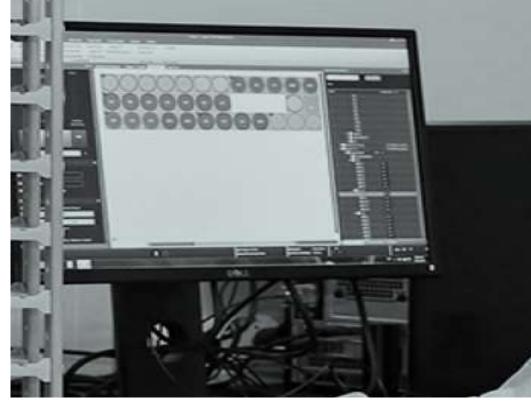
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### **Operational capacity** and efficiency

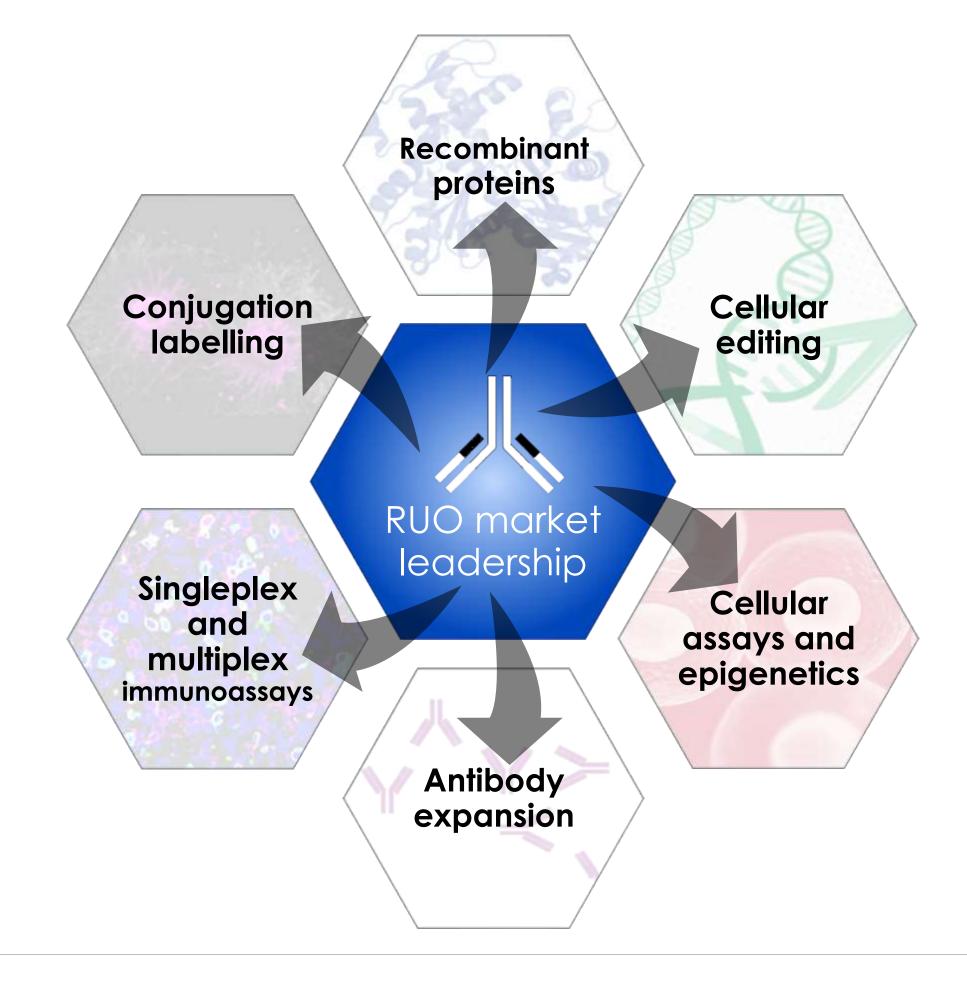
## Other legacy IT

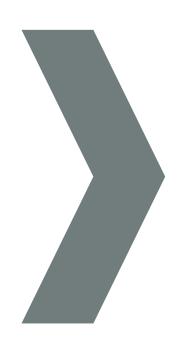






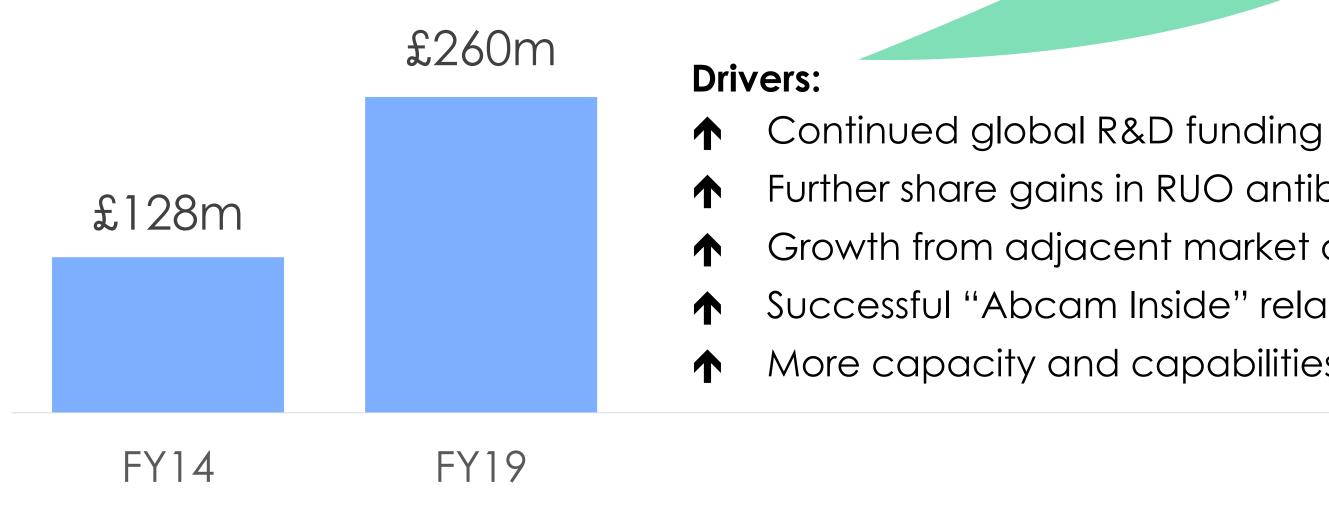
# Removing these constraints will also create opportunity to follow customers to related markets



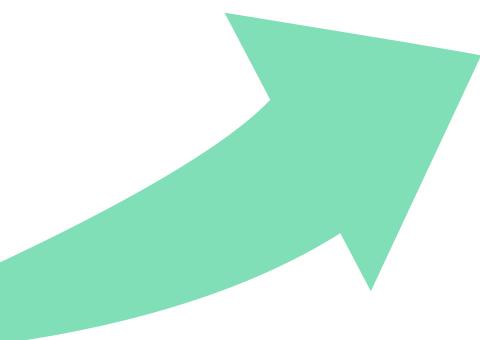


- » High customer overlap and known customer demand
- » Highly complementary product adjacencies greater ability to support customers with their research needs
- » Ability to leverage antibody assets and capabilities to support market penetration

## Strategy to drive incremental organic £200m+ in profitable revenue by 2024



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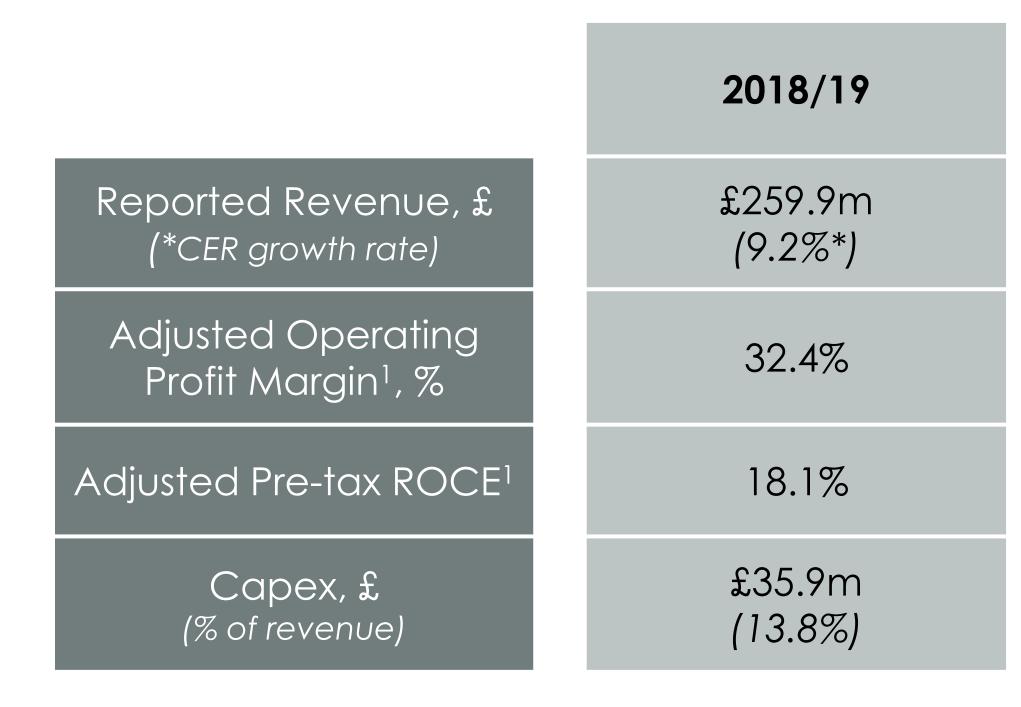
Further share gains in RUO antibodies Growth from adjacent market opportunities Successful "Abcam Inside" relationships More capacity and capabilities to deliver







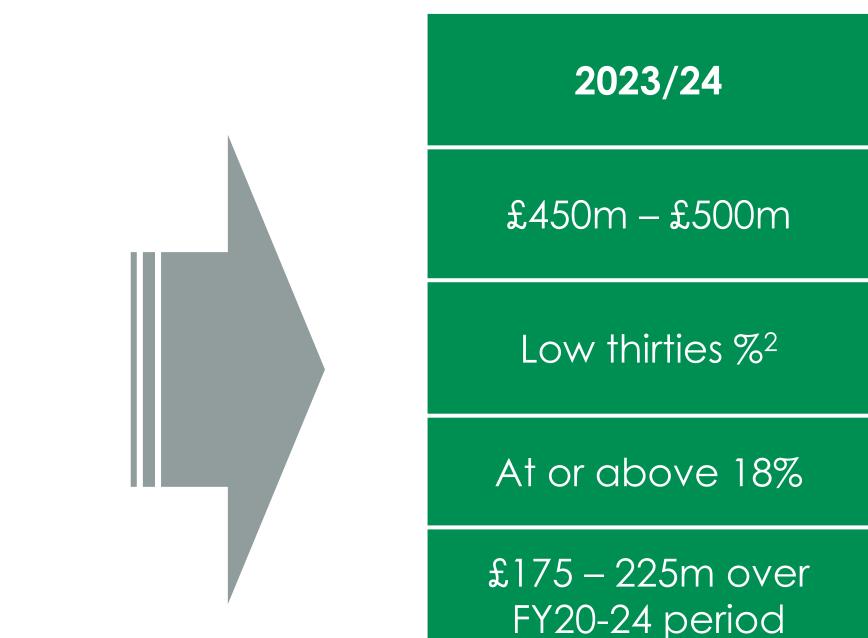
## Financial goals reflect our focus on sustaining growth whilst driving attractive long term margins and returns



1) Adjusted for impact of IFRS16

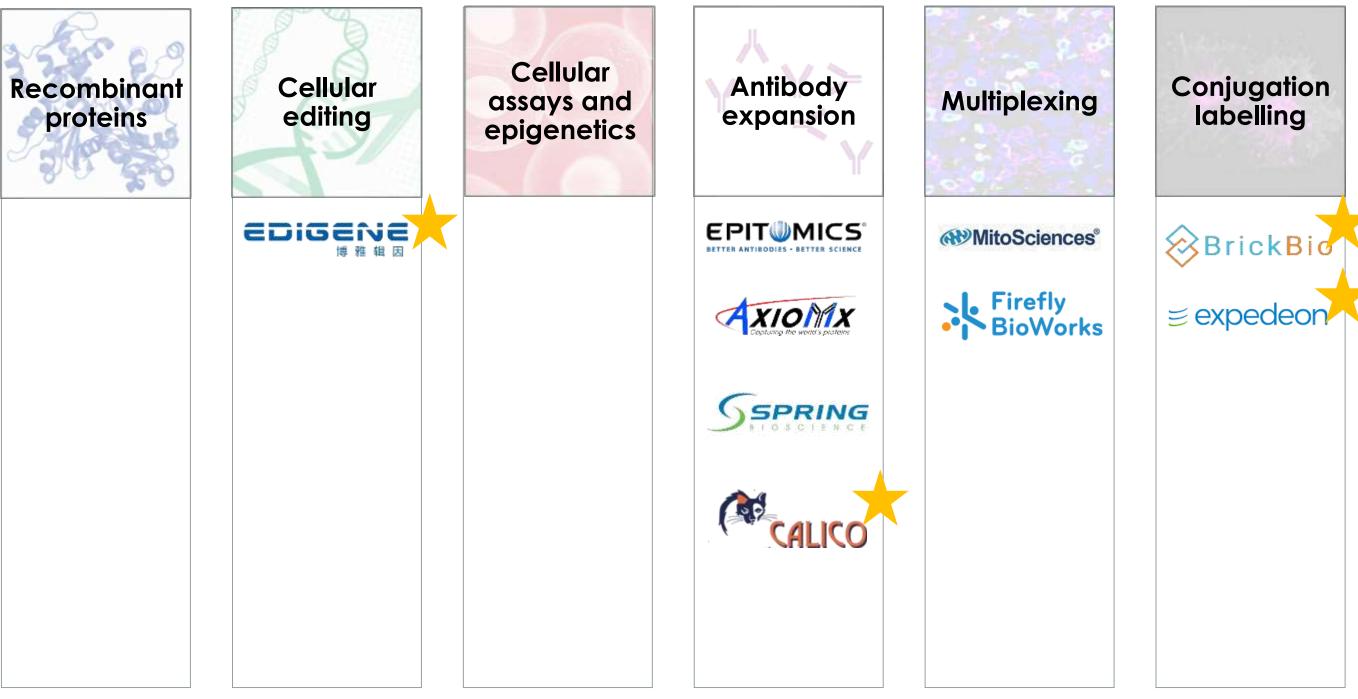
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2) Contingent upon the phasing of existing plans and future projects



## The right acquisitions will be used to complement our organic growth strategy across the portfolio

- "Gold standard" reagents to study biological pathways
- Potential to drive growth via Abcam's platform and brand
- Opportunities to create unique  $\bullet$ propositions by combining with Abcam technology
- Accretive deals with attractive return on capital/IRR
- Technological tuck-ins to further differentiate product offering

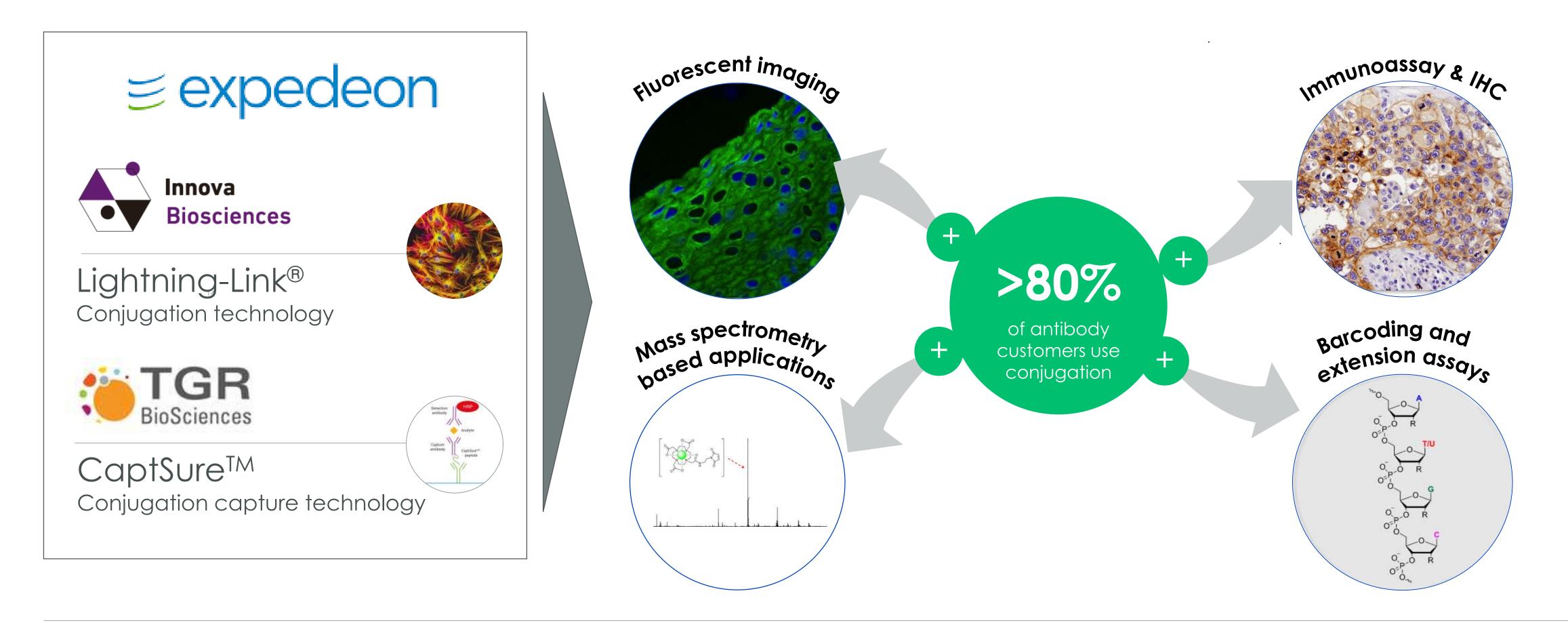




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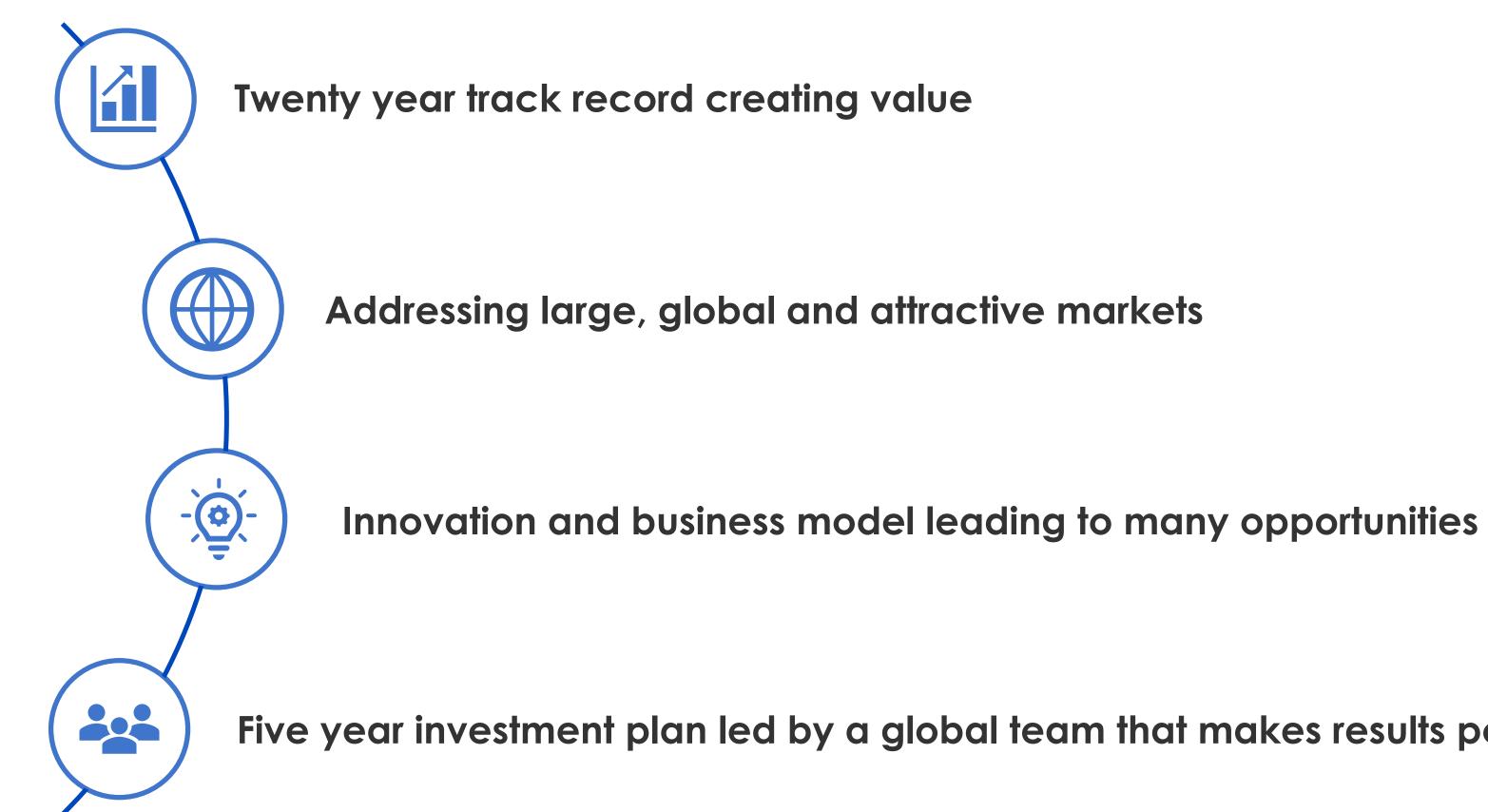
Acquisition made in last 12 months

# The acquisition of Innova and TGR from Expedeon have transformed our protein-conjugation technologies





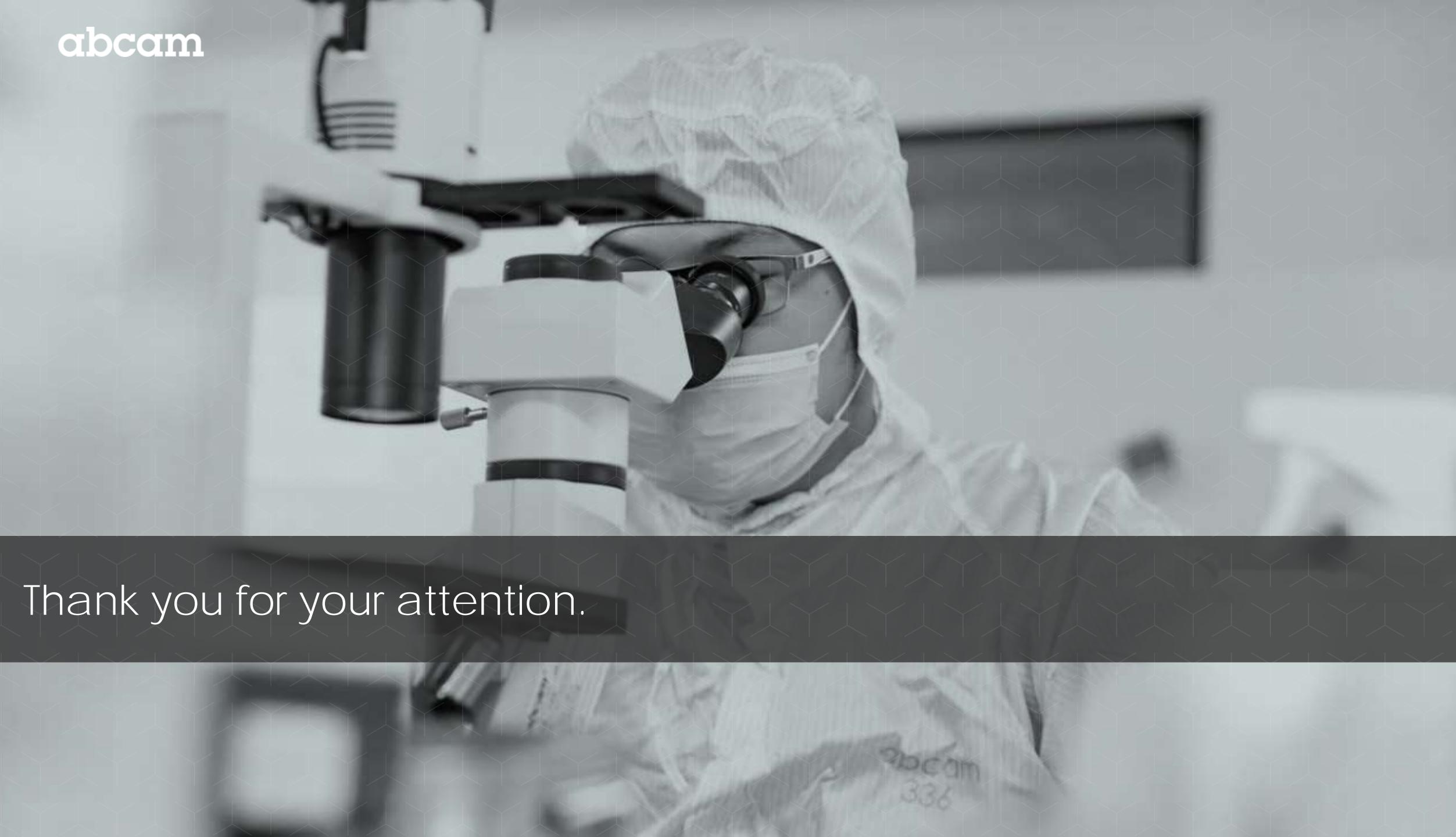
## Sustaining long term growth and value creation





Five year investment plan led by a global team that makes results possible





# Well positioned for continued growth

- Talented team and strong culture
- Multiple growth opportunities within attractive markets of \$8bn+
- Solid foundations built well placed to extend our leading. position in research antibodies and related markets
- Core business fundamentals remain appealing highly profitable and cash generative, providing capital to invest
- Disciplined organic investment plans developed to sustain and increase our growth potential with attractive return profile, build the enterprise and deliver shareholder-value creation

